Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) An R-T-B system rare earth permanent magnet, comprising a main phase consisting of an $R_2T_{14}B_1$ phase (wherein R represents one or more rare earth elements (provided that the rare earth elements include Y), and T represents at least one transition metal element containing, as a main constituent, Fe, or Fe and Co), and

a grain boundary phase containing a higher total amount of R than said main phase,

said R-T-B system rare earth permanent magnet being a sintered body having a composition consisting essentially of 28% to 33% by weight of R, 0.5% to 1.5% by weight of B, 0.03% to 0.3% by weight of Al, 0.3% or less (excluding 0) by weight of Cu, 0.05% to 0.2% by weight of Zr, 4% or less by weight (excluding 0) of Co 0.2% or less by weight of oxygen, and the balance substantially being Fe,

said sintered body containing a region that is rich both Cu and Zr.

2. (Original) An R-T-B system rare earth permanent magnet according to claim 1, wherein said rich region exists in said grain boundary phase.

3. (Previously Presented) An R-T-B system rare earth permanent magnet according to claim 1 or 2, wherein said rich region is additionally rich in Co, or rich in Co and R,

and wherein with regard to the profile of a line analysis by EPMA, the peaks of Cu and Zr are coincident with the peak of Co, or with the peaks of Co and R, in said rich region.

4. (Original) An R-T-B system rare earth permanent magnet according to claim 1, wherein the amount of oxygen contained in said sintered body is 2,000 ppm or less.

5. (Canceled)

6. (Previously Presented) An R-T-B system rare earth permanent magnet according to claim 1, wherein a coefficient of variation (CV value) showing the dispersion degree of Zr in said sintered body is 130 or less.

7. (Original) An R-T-B system rare earth permanent magnet according to claim 1, which satisfies the condition that, with regard to a residual magnetic flux density (Br) and a coercive force (HcJ), Br + 0.1 × HcJ (dimensionless) is 15.2 or greater.